



REV ENTREPRENEURIAL PROJECT PARTICIPANT APPLICATION

The intent of the Entrepreneur Project is to facilitate relationships that support local trade and commerce on all levels by offering a two-phase approach to learning about business. Phase 1 will include 5-weeks of classroom style learning with speakers, activities, and exercises to gauge participants level of interest in, and preparedness for Phase 2: a Pop-Up Market. Phase 2 will include 5-weeks of more intensive preparation and planning for a Pop-Up Market.

This pilot project has three main goals. The first is to find community members who embody the entrepreneurial spirit through their passions, hobbies, side businesses, crafts, or garage/basement projects, and provide them with the opportunity to learn, grow, and network. The second goal is to assist with the creation of a Lean Business Plan over the course of Phase 1, through our 5-week program. The third goal is to provide a platform for makers, creators, and service providers to participate in a Pop-Up Market during Phase 2.

During the first 5-week program, entrepreneurs will be supported by many mentors, and the full REV Team, have time to network with fellow participants, and learn about business opportunities and strategies. The second 5-week program will be offered to all participants that are interested, after completing Phase 1.

Applications should be submitted to City Hall, 125 W 6th Street in Blue Earth no later than Wednesday, February 15th to be considered. There is no limit to the amount of participants that will be accepted to participate in Phase 1, and there is no fee to participate.

Phase 1 will begin on March 1st and will conclude on March 29th. You must be able to attend 5 meetings which will occur every Wednesday in March at 5:30 pm for two hours at the Blue Earth Senior Center.

Minimum Application Requirements (at least one of the following):

- *Company, service, or product has sales history*
- *Capacity to build inventory for Pop-Up Market*
- *Knowledgeable about product or service*

Disqualifications:

- *Direct Sales Companies/Products*
- *Network Marketing Companies/Products*
- *Multi-Level Marketing Companies*

APPLICATION FORM

Name of Business	
Product(s) or Service	
In a few sentences, describe your small business venture:	
Name	Phone
Address	Email
Name	Phone
Address	Email

Signature

Date

Signature

Date