



Minutes

December 8, 2022, | 8:30 a.m.

Blue Earth City Hall, Council Chambers

Officers Present: Marc Meier, Chair, Lissia Laehn, Vice Chair

Members Present: Shellie Poetter, Annie Nichols, Deb Anderson, John Huisman, Mandy Fletcher

Staff: Amy Schaefer, Mary Kennedy

1. Call Meeting to Order

Chair Meier called the meeting to order at 8:27 am

2. Approve Agenda

Motion by Fletcher second by Anderson to approve the agenda as presented. Motion passed unanimously.

3. Approve Consent Agenda

a. Minutes from November 10, 2022

b. Financials & Transactions

Motion by Fletcher second by Nichols to approve the Consent Agenda as presented. Motion passed unanimously.

4. New Business

a. 2022 Quarterly Meeting Host

Schaefer presented the committee the opportunity to host a REV Quarterly Gathering in 2023. After brief discussion, the committee felt that there were other communities that had not yet hosted a meeting that may want to do so, and potentially Blue Earth would do this again in the future, but not 2023.

5. Old Business

a. Meeting Dates for Donors

A letter was included in the packet to be sent to each donor. A list of donors was also included in the packet. City Hall will take care of mailing the letters to the appropriate contacts.

b. Entrepreneur Pop-Up Project

The group discussed new plans for the Pop-Up project, which would include a two-phase approach, both phases lasting 5 weeks. The committee discussed which phases would be included in Phase 1. The committee agreed to cut out the mentor weeks and accompanying content for Phase 1. The committee agreed to combine weeks 1 and 2, 3 and 4, and 5 and 6 for content for the first phase. Phase 2 would include the planning and preparation of the Pop-Up Shop. Kennedy will re-work the workbook and bring to the next meeting. The group agreed that there would be no charge to Phase 1 and that a mid-to late February start for Phase 1 would be

ideal, pending on previously approved applicants' current interest and availability. The group agreed that Week 5 of Phase 1 would be "Debunking Business Myths". Kennedy will reach out to previous applicants.

c. Welcome Event

The group discussed hosting a welcome event in the early months of 2023, for the households that received welcome baskets. Topics included who else would be invited, where would the event be held, and how would it be promoted. Poetter would reach out to Average Jo's to discuss further.

6. Other Business

a. Welcome Baskets

Connie James – 618 N Main Street – John Huisman deliver

7. Adjourn Meeting

Motion by Huisman second by Laehn to adjourn at 9:35 am.

NEXT MEETING November 10, 2022