



Minutes

August 11, 2022, | 8:30 a.m.

Blue Earth City Hall, Council Chambers

Officers Present: Marc Meier, Chair; Lissia Laehn, Vice Chair

Members Present: Shellie Poetter, John Huisman, Annie Nichols, Deb Anderson, Mandy Fletcher

Staff: Amy Schaefer, Mary Kennedy

1. Call Meeting to Order

Chair Meier called the meeting to order at 8:30 am

2. Approve Agenda

Motion by Huisman second by Laehn to approve the agenda as presented. Motion passed unanimously.

3. Approve Consent Agenda

a. Minutes from July 11, 2022 – not included

b. Financials & Transactions – no changes to report

Motion by Fletcher second by Huisman to approve the Consent Agenda as presented. Motion passed unanimously.

4. New Business

5. Old Business

a. Entrepreneurial Pop-Up Project

Laehn shared that members of BIC asked that she pass along to REV that they were not pleased that the Pop-Up Project was planned to conclude with the Holiday Sampler. BIC members notified Laehn that two individuals had indicated they would not be participating as vendors during the Holiday Sampler because they had been selected as participants in REV's project and BIC noted this entrance fee loss, in addition to what they felt should have been better communication. Board members agreed that REV felt the Pop-Up Shop would bring positivity to the Holiday Sampler and only add to, not subtract from the event. The group thanked Laehn for sharing on behalf of BIC.

Board members confirmed Mark Maher, Paulette Legred, and Lissia Laehn had agreed to be mentors for the project. Several others had declined due to scheduling conflicts, including Trish Gjere, Wendy Cole, Shelley Greimann, Sara Zabel, Bruce Ankeny, Justine Hogen. With only three mentors on board and nine participants with the project set to launch before REV's next monthly meeting, the board felt it was most advantageous to postpone the Pop-Up Project until a later date. REV will continue to plan and perfect the project and find mentors willing to participate. Kennedy will send a letter to participants notifying them that the project is postponed and that they will be first selected if they are available when new dates are selected. Meier will contact On Pointe Dance Studio. Nichols will contact Paulette Legred and Kennedy will contact Mark Maher. REV will continue to work on this project and select new dates. Kennedy will

include that already selected participants can contact Laehn if they still wish to participate in this year's Holiday Sampler, and she will provide more information.
Motion by Laehn second by Huisman to postpone the Entrepreneurial Pop-Up Project until a later date. Motion passed unanimously

6. Other Business

a. Welcome Baskets

Baskets that need to be delivered this month:

- 312 S Circle Drive (Mark Smyth) – Marc Meier
- 710 S Main Street (Vanessa and Chris) – Mary Kennedy
- 632 S Nicollet (Tess H(?)) – Mary Kennedy
- 218 E 4th (Mackenzie Bloomer) – Shellie Poetter
- ? W Circle Drive (Monson's) – Marc Meier

b. Website Update

Edits: Entrepreneur Pop-Up marketing to "Coming Soon!" and add a Mentor button and page.

Additions: Welcoming Communities: Change to B.E. Welcoming, add to scrolling front banner, add Day of the Dead marketing.

c. (Addition) Community Engagement Coordinator

Fletcher shared that the school has hired this position and asked if she could invite Brenda Millmann to REV.

d. (Addition) VISTA

Schaefer provided an update on the VISTA placement. At this time, an individual has been offered the position, however due to lack of available low-income housing, she has not been able to officially accept. Currently, the VISTA would not be starting in Blue Earth until October.

7. Adjourn Meeting

Motion by Huisman, Second by Nichols to adjourn the meeting at 9:21 am.

NEXT MEETING SEPTEMBER 8, 2022.