



Minutes

June 9, 2022, | 8:30 a.m.

Blue Earth City Hall, Council Chambers

Officers Present: Marc Meier, Chair; Lissia Laehn, Vice Chair

Members Present: Shellie Poetter, John Huisman, Annie Nichols

Absent: Deb Anderson, Mandy Fletcher

Staff: Amy Schaefer, Emily Davis, Mary Kennedy

1. Call Meeting to Order

Chair Meier called the meeting to order at 8:33 am

2. Approve Agenda

Motion by Nichols second by Laehn to approve the agenda as presented. Motion passed unanimously.

3. Approve Consent Agenda

a. Minutes from May 12, 2022.

b. Financials & Transactions – no changes to report

Motion by Laehn second by Poetter to approve the Consent Agenda as presented. Motion passed unanimously.

4. New Business

a. Role of Community Workforce Coordinator

Meier addressed the role of the Community Workforce Coordinator as REV considers its 5-Year plan and budget moving forward, questioning how the role fits in to REV. Meier questioned if the board felt that Davis needed to continue reporting to the board as staff and if there was value in her report as REV does not govern or oversee the Community Workforce position. The committee discussed the \$2,500 that has been earmarked for SHOP expenses and noted that Davis could plan to request those funds through a proposal process but no longer report to REV. Huisman suggested the Blue Earth Community Foundation as the fiscal host for future funds if the school did not want to host funding. Davis would like to stay on REV as a non-voting board member. Kennedy agreed that neither the board nor Davis were benefitting from the current arrangement any longer and separating SHOP from REV at this time was best, with the opportunity to revisit the situation in the future.

Motion by Laehn second by Nichols to remove Davis as staff reporting to REV and allow Davis to remain involved in REV as a non-voting member. Motion passed unanimously.

5. Old Business

a. Entrepreneurial Pop-Up Project

Kennedy addressed the Pop-Up Project and updated REV on the marketing material. Feedback was requested on the 10-week content and various ideas were discussed including inviting Nicolette Bock to speak during Week 3, and John Kranz from SMIF during the Cash Flow week. It was also recommended to do weekly or monthly check ins with the mentors to ensure the correct messaging is being shared with the participants. No applications have been submitted yet, but the REV members all shared their excitement

and support for the project, feeling positive about applicants coming later this month. Meier is working on content for the mentor orientation. Nichols shared that in another program she has experience with, applicants submit to participate as a mentor and don't find out if they are involved until they are paired up with a mentee and both determine if it is a good fit.

b. 2022 Business Surveys

The group discussed what business surveys still need to be completed.

6. Other Business

a. Welcome Baskets

Meier and Anderson both have baskets that still need to be distributed from last month. Schaefer indicated that she needs to do some shopping to fill baskets, which she will take care of next week. Baskets that need to be delivered this month:

729 S Nicollet Street (Shawn Hartung) – Annie Nichols

222 W 4th Street (Christian Blair) – Emily Davis

REV discussed adding a note in the baskets with a link and QR code that would lead to a New Resident Survey on the REV website to obtain information from new homeowners that may be interested in volunteering or becoming involved. Davis will work on this project.

b. SHOP Update

i. Game of Life

Davis provided an update on the Game of Life noting that the event was a success.

c. Website Update

A photo of Anderson is still needed.

7. Adjourn Meeting

Motion by Laehn, Second by Nichols to adjourn the meeting at 9:41 am.

NEXT MEETING JULY 14, 2022.