



## Minutes

March 10, 2022, | 8:30 a.m.

Blue Earth City Hall, Council Chambers

**Officers:** Marc Meier, Chair; Lissia Laehn, Vice Chair

**Members Present:** Lissia Laehn, Shellie Poetter, Deb Anderson, Mandy Fletcher

**Staff:** Amy Schaefer, Emily Davis, Mary Kennedy

**Absent:** John Huisman, Annie Nichols

**Also Present:** Jennifer Howard

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### 1. Call Meeting to Order

Chair Meier called the meeting to order at 8:31 am

### 2. Approve Agenda

*Motion by Fletcher second by Poetter to approve the agenda as presented. Motion passed unanimously.*

### 3. Approve Consent Agenda

#### a. Minutes from February 10, 2022.

#### b. Financials & Transactions – no changes to report

*Motion by Fletcher, second by Laehn to approve the Consent Agenda as presented. Motion passed unanimously.*

### 4. New Business

#### a. 2022 Business Surveys

##### i. Lists

Went over the list business description list. Mary will bring a fully updated list to the next meeting with the full descriptors for all business categories.

#### b. REV/SMIF Quarterly Meeting – April 20

The next REV Quarterly meeting for REV/SMIF will be held in Owatonna with Don Macke on April 20<sup>th</sup>. All REV communities are invited, and any Blue Earth members are encouraged to attend. Meier and Anderson both indicated an interest. Schaefer will send the information to Anderson and Meier. Schaefer, Kennedy and Davis all have prior commitments and are unable to attend.

### 5. Old Business

#### a. Funding Update

REV raised \$18,600 in 2022!

##### i. Thank You Cards

Board members all signed thank you cards to be sent out to donors.

#### b. New VISTA Update

The Year Two VISTA application has been approved and the application is posted. Schaefer is awaiting the opportunity to interview interested persons. The position is open to college graduates. Davis reminded the group that with the Year 1 VISTA it took approximately six months for applicants to start coming through.

### 6. Other Business

**a. Welcome Baskets**

Meier reminded the group of the urgency of the delivery of the Welcome Basket delivery. Meier also noted that other communities noted we can make personal connections and offer further meetings or coffee breaks, etc., when we drop the Welcome Baskets off. Schaefer noted that from now on we need to keep a log of who is taking and receiving Welcome Baskets and what date they were taken. This log can be kept in Mary's REV binder. Meier noted that some things won't show up on the CRV, MN (Certificate of Real Estate site)

Laehn reported on the home sales through March 9, 2022, noting that there were several commercial sales in the County. The residential sales in Blue Earth included:

323 E 11<sup>th</sup> Street – Janna Saunders

124 W Circle Drive – not included as not serving primary residence

515 E 7<sup>th</sup> Street – Sharon and Russel Sterriker

305 E 2<sup>nd</sup> Street – Jessica and Jacob Warehime

Anderson will deliver the Welcome Basket to 2<sup>nd</sup> Street, Laehn will take the Basket to 11<sup>th</sup> Street, and Davis will delivery to 7<sup>th</sup> Street. Schaefer will have the baskets available for pick up next week.

**b. SHOP Update**

**i. Tour Day**

Davis provided an update regarding the Tour Day, noting that the event has been adjusted to a smaller more direct event with smaller student groups. More planning is necessary with school administration. The students were re-surveyed to better understand their career interests. Students will have the opportunity to sign up for the tour events, but only the students who responded to both the first and second events. Davis inquired with Laehn and Meier about meeting as a subcommittee. Meier suggested meeting again after there is further direction.

**ii. Alumni Posters**

Davis has arranged stories from over 30 BEA alumni that will be spotlighted on posters which will go in the high school and around the community. The flyer highlights the name, a photo, the hashtag #IamGoingToBeA, both the REV and SHOP logos, and information about the alum and why they chose to move back to or remain in Blue Earth. The total quote to design and print 10 posters is \$75 and to update and print 10 posters is \$20. The board requested clarification on the quote. Meier inquired about where around the community the posters will go. Schaefer inquired about the location at the high school. Davis noted that they would be randomly placed. Laehn requested an updated quote for clarification in order to decide. Kennedy discussed the value in laminating the posters. Schaefer questioned the size of the poster and how long they will be posted on the wall. Davis will get an updated quote with a few options and bring back to the next meeting. The board also indicated that there is not a need for 10 posters of everyone, but a maximum of five would be sufficient.

Davis noted that the Game of Life is scheduled for May 20<sup>th</sup>.

**iii. Website Update**

Davis needs a headshot of Anderson for the website.

**7. Adjourn Meeting**

*Motion by Laehn, Second by Poetter to adjourn the meeting at 9:06 am.*

NEXT MEETING APRIL 14, 2022.