



**CITY OF BLUE EARTH  
AGENDA  
CITY COUNCIL WORKSESSION  
MONDAY, APRIL 1, 2019 @ 4:30 P.M.**

**Call to order.**

**Roll call.**

**Old Business.**

**New Business.**

- 1. Ripple Mapping Presentation-Mary Kennedy**

**Adjourn.**

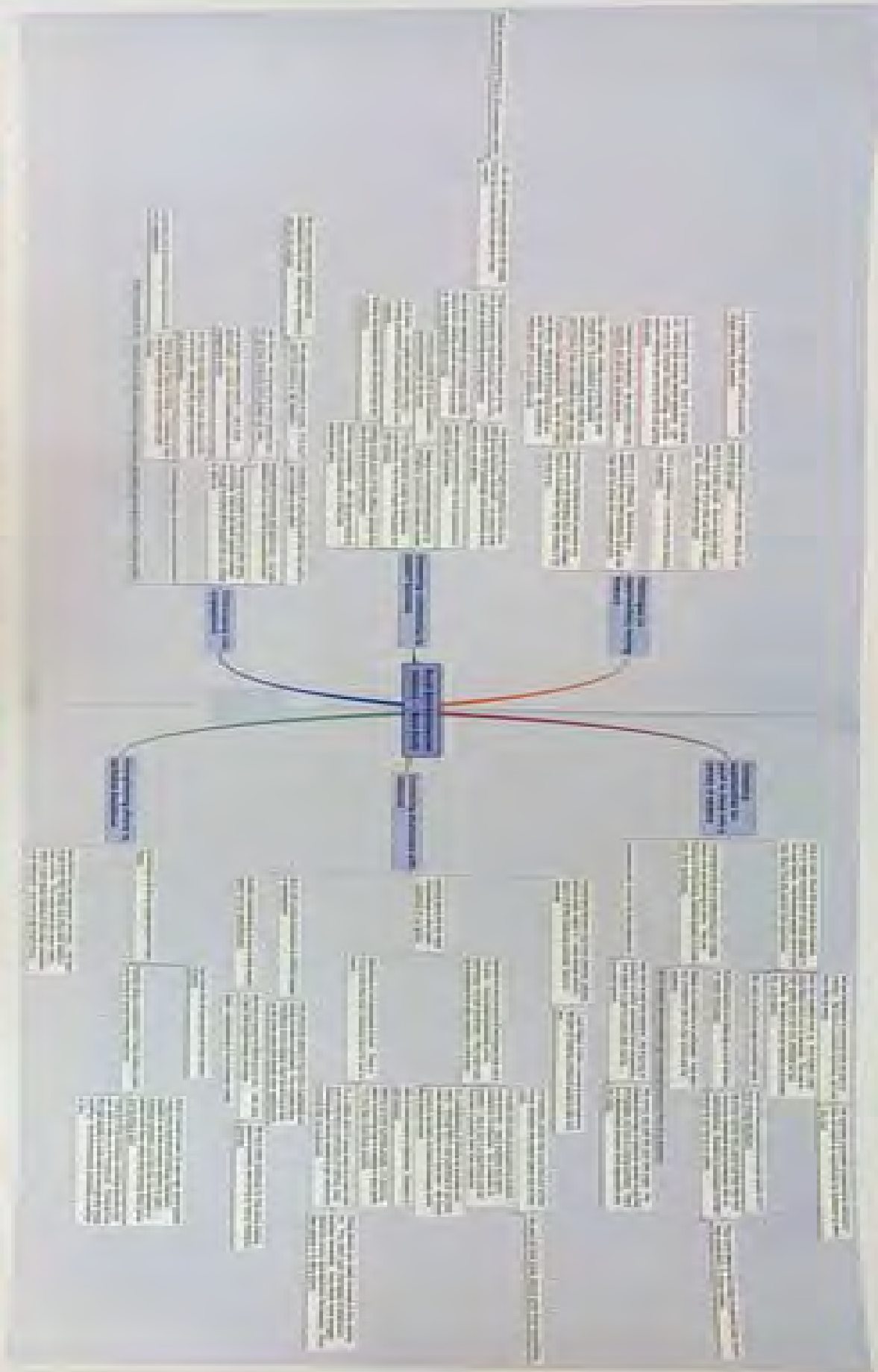
**By Order of the Blue Earth City Council**

**Timothy Ibisch**

**City Administrator**

Post @ City Hall-Friday, March 29, 2019 through Monday, April 1, 2019

Distribute to Mayor & Council members-Media & file





**RURAL ENTREPRENEURIAL VENTURE – BLUE EARTH, MINNESOTA**

**Year 1 Ripple Effect Mapping**

**CORE THEMES**

- Strengthening relationships to support businesses
- Strengthening civic engagement
- Strengthening efforts to revitalize downtown
- Connecting businesses with resources
- Cultivating opportunities for youth to move into a variety of careers

**ANALYSIS BASED ON COMMUNITY CAPITALS**

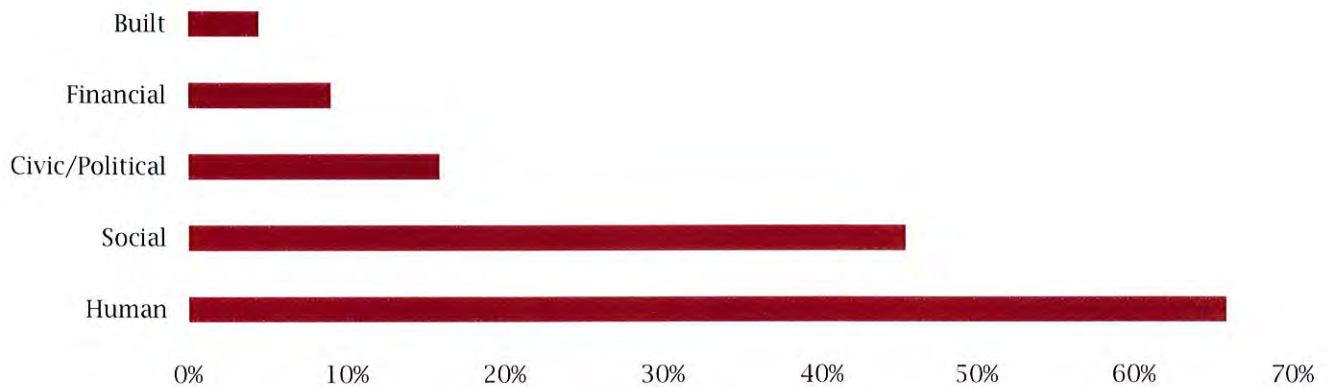
Capital	Definition	% of positive effects (n=44)	Examples
Human	Changes in knowledge, attitudes, or skills among people or organizations.	66%	<i>"Held an open house for students to introduce them to trade vocations. Had business people come in and hear about how the operate their businesses."</i>
Social	Strengthened or expanded trust or connections among people, groups and organizations.	45%	<i>"Connections with local professionals and trades people planning to retire. They are hoping to bring young, talented people in to take over their businesses."</i>
Civic	Increased ability of community to engage the public or influence local decisions.	16%	<i>"Excitement of community and that they want to get involved in this effort."</i>
Financial	Increased private or public wealth coming into the community.	8%	<i>"Connections between city, EDA, chamber, schools, service clubs, Region 9 -- many people weren't aware of all the resources available, loans for example."</i>
Built	Improvement of structures and infrastructures that contribute to the well-being of community.	5%	<i>"There are three downtown buildings that the city was able to take out of foreclosure. Trying to find the right people to work with to reinvigorate those buildings.."</i>

## CHALLENGES

Capital	Definition	% of challenges (n=13)	Examples
Human	Changes in knowledge, attitudes, or skills among people or organizations.	69%	<i>"Encountering resistance from students and parents about not attending four year colleges. There is a mindset that four year college is the only way to go."</i>
Civic	Increased ability of community to engage the public or influence local decisions.	23%	<i>"The group of people in this room is often doing everything. Hard to get other people involved. Challenge is finding other people who are willing to step up."</i>
Financial	Increased private or public wealth coming into the community.	8%	<i>"We are in a poor county. We are land rich and income poor."</i>

## COMPARING POSITIVE EFFECTS AND CHALLENGES

### Positive Effects of REV in Blue Earth



### Challenges for REV in Blue Earth

